

# BEFX-H Series

LH43BEFHLGFXGO | LH50BEFHLGFXGO | LH55BEFHLGFXGO | LH65BEFHLGFXGO | LH75BEFHLGFXGO | LH85BEFHLGFXGO



## Target Markets

- Retail
- Education
- Healthcare / Hospitality
- State/Local Government
- F&B
- Finance / Enterprise



## Ten-Second Sales Points

- Samsung Business TV App
- 4K Resolution
- SmartThings Pro



## Key Features



### Control content with your personal device

#### Samsung Business TV App

Available on Android or iOS mobile device, the Samsung Business TV app effortlessly allows users to remotely manage, schedule and display customized content. Additionally, users can easily create eye-catching visuals using a variety of ready-to-use content templates.

\*Images simulated for illustrative purposes. Actual user experience may differ.



### Feel the reality of the world on screen

#### 4K Resolution

Make out every small detail in each image. 4K UHD resolution has 4x more pixels than regular FHD resolution, creating sharp, ultra-realistic images.

\*Images simulated for illustrative purposes. Actual viewing experience may vary according to types of content and format.



### Empower your business with smart control

#### SmartThings Pro

Samsung SmartThings now extends beyond the home with SmartThings Pro for business environments. Businesses, from small shops to large companies and hotels, can experience enhanced convenience, safety, and energy efficiency with SmartThings Pro connectivity.

\*Some features' availability of SmartThings Pro may vary by models and require additional subscription plan.