

Easy to work with.
 Easy to earn with.
 Easy to grow with.



Simple, transparent, and rewarding partnership.

With clear revenue milestones, you'll know exactly where you stand and what you're earning:

Few Restrictions
 Streamlined requirements

Broad Access
 Unlock more Epson business printer products

Comprehensive Support
 Resources at every stage

Enhanced Marketing & Sales Enablement
 Drive more pipeline, faster

It's easy ... earn status as you sell.

The more you partner, the more you benefit.

Program Tiers	Revenue/Per Year
Platinum	\$500,000+
Gold	\$100,000 – \$499,999
Silver	\$25,000 – \$99,999



Three levels of big benefits.



Program Benefits	SILVER	GOLD	PLATINUM
SALES			
Sales Contest Access	•	•	•
Co-Hosted Customer Events	•	•	•
Bid Pricing Access	•	•	•
Pricing Tools/Calculators	•	•	•
Sales Training	•	•	•
Access to Sales SPIFFS		•	•
RFP Response Specialist Support		•	•
Training/Event at Epson Briefing Center (EBC)		•	•
Print Samples		•	•
Account Mapping Support		•	•
Recognition Trips – Top Sales			•
Lead Access			•
COMPANY			
Exclusive Partner and Employee Access to Epson Products	•	•	•
Epson Partner Portal Access	•	•	•
Training Bonuses – Sales & Service	•	•	•
Partner Summit Participation		•	•
VIP Exclusive Entertainment Experiences		•	•
Business Reviews		•	•
Volume & Growth Incentive Rebates		•	•
Demo/Evaluation Discount		•	•
Partner Locator on Epson.com		•	•
MARKETING			
Market Development Funds	•	•	•
Web Syndication	•	•	•
Social Selling & Advocacy		•	•
Channel Marketing Support			•
TRAINING, SERVICE & SUPPORT			
Sales & Technical Support Staff Access	•	•	•
Service Team Portal Access	•	•	•
Service Support Response	•	•	•
E-Learning Service Training	•	•	•
On-Site/Hands-On Service Training	•	•	•



For more information about the new and improved BusinessFirstSM program contact your Epson Account Manager.

Start boosting your business.

For more information about the Epson Advantage Partner Program, visit Epson.com/partners.

