



## THE NEWCASTLE POWERSELLER PROGRAM: MAKE A BUNDLE.

# WHAT NEWCASTLE OFFERS YOUR CUSTOMERS

With thousands of installations worldwide, our cart solutions are proven to increase efficiency and work flow in a wide variety of markets, including manufacturing, warehouse/distribution, and retail/e-commerce. More than just another “peripheral,” they are an essential tool for process improvement that consistently shows 50% gains in productivity and ROI in under six months.



Cycle counting



Manufacturing work Instructions/drawings



Supervisor stations



Labeling & data entry (ERP)



Inbound labeling/receiving



Batch picking



Shipping document control



Quality control



## INCREDIBLE ACCURACY

Costly labeling errors reduced by 90%



## INCREASED CAPACITY

50% faster dock-to-stock with reduced labor costs



## EFFICIENT FLOW

Order cycle times reduced 50% or more



## IMPROVED SAFETY

Ensure proper distancing and avoid cross traffic



## LESS FATIGUE

Cut walking (and wasted time) in half



## UNBEATABLE ROI

Day in/day out savings for 6-month ROI and lifelong value



“Impact? How about eliminated shifts of overtime, dock-to-stock cut in half, saving 400 hours per user? We hear that and more all the time. What’s that worth to your customer?”



## WHAT NEWCASTLE OFFERS YOU



### The industry leader

Newcastle is *the* recognized leader in powered carts and portable power systems. We've had win after win, with companies of every size, across a wide range of industries.



### Partners with the best

We're part of Zebra's ISV program and partnered with Bluestar, so we can offer seamlessly developed solutions through the industry's most popular channel.



## Generous incentives

We offer a four-tier program of incentive discounts, to motivate our up-and-coming resellers, reward our best performers, and provide pricing flexibility so you can build profitable bundled solutions around our products. Marketing development funds and annual spiffs are also available.

Contact our [Channel Account Manager](#) for the latest discount rates.

Discount incentives	Reseller project registration
All training resources, including custom training sessions	Custom-branded videos, emails, collateral and sales tools
Demo equipment	Annual sales spiffs
Qualified leads	Marketing development funds

## OUR POWERSELLER SUPPORT TEAM



### WESTERN REGION/MEXICO

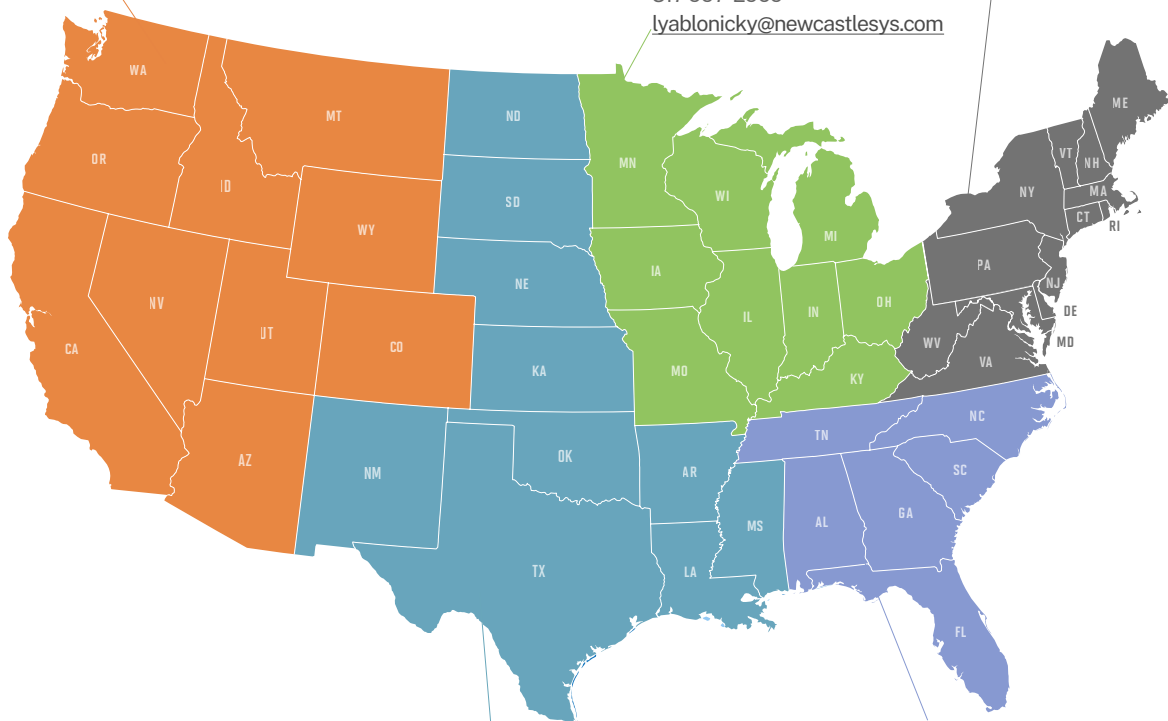
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