



THE CUSTOM GROUP A HI-TECH SOLUTIONS COMPANY

Custom integrates skills, know-how and technology based on hardware and software platforms and pre- and post-sale services. It is truly a Hi-Tech Solutions Company, dedicated to vertical and specialized markets.

Vision Technology for all

Mission Innovate every day, in the simplest way

Values We believe in people

INNOVATION STARTS WITH RESEARCH

An indispensable staff of engineers, technicians and developers who work to invent and design hardware, software and service solutions. Nowadays, working with technology means paying careful attention to the world around us, to better understand a context and a scenario, in order to find a unique solution that provides innovation, improvement and flexibility.

DEDICATED APPLICATIONS, SUITES AND PLATFORMS

Behind every Custom Group software solution, there is a team of qualified, expert developers who carry out an in-depth analysis of the complex nature of each industry's operations. These expert developers then process, translate and code it into computer languages, to create vertical software specifically designed to be implemented in different markets.

GLOBAL ASSISTANCE NETWORK

The Custom Group uses a highly specialized service network to support all its customers around the world, with dedicated logistics and operating centers and technological tools that offer real-time support, such as the Custom4U portal and service apps.

15 WORLDWIDE FISCAL MARKETS

5 PRODUCTION PLANTS

680 PROFESSIONALS

6 SOFTWARE LAB

30 PATENTS

1,2 PRODUCT

PRESENT IN 76 COUNTRIES

Our View

From our experience, we think modularity, technological innovations and the wireless connections of the terminal help reducing the **total cost of ownership**.



Modularity

It **improves the performance of the store**, adapting to the needs and volumes of the shop.



TCO reduction

Having a **network of terminals** that can be **easily upgraded or downgraded** according to the requirements coming from tenders and customers.



Innovation

Constant technological innovations are supported by the **re-investment of the Company corporate profits in R&D activities**.



Efficiency

The knowledge of different markets (POS, Industrial, Transports, Gaming) and the manufacturing volumes lead to **higher quality and lower production costs**.



Mobile

These connections make the terminal **installation and configuration easier**.

Feel free to compose your own solution, Custom ensures the proper working of the whole system!



MULTIFUNCTION PRINTERS AND SCANNERS



PRINTING AND READING SYSTEM



CUSTOMER DISPLAYS



MULTIMEDIA DEVICES



TOUCH SCREEN PCS



SCANNERS



TOOLS AND DRIVERS

Terminals

TWFNTYFIVF

THE LATEST STEP TOWARD THE FUTURE

Die-cast aluminium, 4K external display, easy access to SSD and cables. TrueFlat (P-CAP) capacitive multi touch up to 5 touch and 17" LED LCD display, 4:3 at high resolution (1280 x 1024) and video board resolution at 4K. Fingerprint on PC POS base as options.













SILK WIN

FAST AND COMPACT

The PC POS SILK, fast and compact thanks to the latest generation processors, offers unique performances.











VISION15 PRO

PC POS TOUCH SCREEN 15" TRUE FLAT

VISION15 PRO represents the highest level of innovation, reliability and performance, to meet the most demanding requirements of the retail market.









SILK AND

UNIQUE AND ELEGANT DESIGN WITH INNOVATIVE TECHNOLOGIES

Ultra slim PC POS ANDROID with true flat project capacitive touch display.



















AIO Terminals

GFNIUS

EXPERIENCE USE, FUNCTIONALITY AND **DESIGN IN A SINGLE PRODUCT**

Revolutionary multi-platform All-in-One terminal designed, developed and created by Custom for Android™, Linux or Windows operating systems with an integrated thermal printer and panoramic touch screen measuring 10.1" or 13.3".





















FUSION

ALL IN ONE PCPOS SYSTEM

Futuristic design, elegant and compact, Fusion offers high performances and stylish design.





















A POWERFUL AND VERSATILE COMPACT TERMINAL

With its embedded LCD customer, 5 work pages with many pre-programmable items and PLUs and the possibility to customize the receipt graphics, this compact terminal is a very good tool for the cash desk daily activities.















Multifunction Printers and Scanners

K3 I OTTFRY

THE BEST BREED OF TECHNOLOGY

Able to support a big paper roll for longer ticket printing, with a motorized stacker to retain up to 100 tickets and a high printing speed.





















KUBE II LOTTERY

A RELIABLE THERMAL PRINTER WITH A **HUGE PAPER AUTONOMY**

Its stacker collects up to 50 tickets and can print 1D and 2D barcodes.























KUBE II SCANNER

THERMAL AND COMPACT PRINTERS WITH INTEGRATED SCANNER

Fast built-in scanner for OMR and barcode, it takes less than 1 second to get data.





















Multifunction Printers and Scanners

K3 MUITI SCAN

RECEIPT PRINTER AND NEW GEN BLUETOOTH / WI-FI BARCODE SCANNER

barcode reading, OCR-B text scanning and wireless data transmission.





























SCAN216

HIGH SPEED AND VERSATILITY, FOR FAST DOCUMENTS READING AND DATA MANAGEMENT

A4 size high speed scanner with built-in thermal printer. OMR and Barcode Reading.















A4 SCANNFR

A4 FRONT/REAR COLOR SCANNER

Custom A4 Scanners guarantee high performance (400 mm/s) of front/back color scanning and better than average data transfer (USB 3.0 at 5 Mbit/s) to support all applications with a resolution up to 600 dpi (at 73 mm/s), along with the option of integrating with third party applications.



A6 SCANNER

A6 DOCUMENT AND CHECK COLOR SCANNER

Custom A6 Scanners guarantee high performance (400 mm/s) of front/back color scanning to support all applications with a resolution up to 300 dpi, along with the option of integrating with third party applications.



Mobile computing

P-RANGER

RUGGED HANDELD COMPUTER

With the handheld computers of P-RANGER family you can improve the touch computing performances of prosumer category. The management of P-RANGER is easy and fast, thanks to Android 7 that offer a new intuitive platform guaranteeing to the user an extraordinary experience.



K-RANGER

RUGGED HANDELD COMPUTER WITH KEYPAD

CUSTOM K-RANGER offers to your company great performances: rugged and sturdy, but at the same time elegant and refined, created also for the use in the Retail sector. The device can handle falls from max. 1,5m of height. It's IP65 certified against dust and liquids and it's equipped with a Dragontrail glass touchscreen scratch resistant.





Scanning and image systems

SCANRANGER

BARCODE SCANNER

The barcode readers of Scanranger range offer advanced reading and decoding performance for a wide variety of applications: ideal for cash operations and for office automation applications. Ergonomic design optimized for a comfortable and firm grip even in case of long periods use.





MULTI SCAN

NEW GEN BLUETOOTH / WI-FI BARCODE **SCANNER**

1D/2D barcode reading, OCR-B text scanning and wireless data transmission, available as integrated version to K3 receipt printer.















Other Solutions

MAGNETIC + CHIP CARD HYBRID MANUAL READERS

Triple track magnetic cards (ISO/IEC 7811) and chip card soft-landing (ISO/ICE7816) reader/writer.



MOBILE PRINTER

MY3X is a 3" (76 mm) mobile receipt printer suitable for outdoor usage, with large autonomy and Li-lon rechargeable battery.











ADVERTISING TOUCH SCREEN KIOSK

Visual T is a touch screen kiosk with embedded PC, high performing with a simple but elegant design, suitable for any kind of location.





APPS AND AUGMENTED REALITY

APPS DESIGNED FOR THOSE WHO WANT SMART, EASY AND APPEALING PRODUCTS

Integrated solutions tailor made developed, they are able to offer data base integration news, PUSH Notifications, contacts and geolocalization, QRCode download, and much more.









Digital Security

VERIPRINT®

PRINTING HEAD WITH INTE-GRATED SCANNER. USED SIN-CE MANY YEARS IN PUBLIC TRANSPORTS, LOTTERY, BANKING.

The Veriprint® system, while printing a ticket, saves in real time a digital image of the issued ticket. This image can be saved inside the printer in a mass memory (MMC, SD) or it can be sent to the remote host. The image can also be elaborated by the printer to verify if it has been correctly printed.

- Electronic copy of the ticket compliant with the original one
- Automatic storage of all the images of the ticket in local or central database
- Direct access to image folders from embedded Web Browser
- System protection against fake tickets
- Original ticket image's retrieval for checking



- Automatic check of the correct printing of the barcode
- Maximum safety and consequent reduction of costs and claims
- Detection of hardware components needing maintenance (broken printing head), TCO reduction

RFID

A NEW TECHNOLOGY STUDY

- Both HF short distance and UHF long distance
- Same printing module for OFFICES and KIOSKS, so it's easy to integrate in SW platforms
- Multi Bin: available to manage RFID tickets and standard paper. It means that it offers a multi tickets support
- Built-in 3 SAM management, it offers higher security in less space
- HIGH MTBF: very low ownership cost





CUSTOM S.p.A.

World Headquarters

Via Berettine, 2 43010 Fontevivo, **Parma** ITALY Tel. +39 0521 680111 Fax +39 0521 610701 info@custom.biz - www.custom.biz

Logistics Hub

Interporto di Parma Via Berna, 8 43010 Fontevivo, **Parma** ITALY

Company management

Via E. Fermi, 4 43010 Castelguelfo, **Parma** ITALY