

# Ready to experience advanced Zebra scanning in action?

## It's your turn to see more

Digimarc is a new symbology built into the artwork of a packaging or paper, creating invisible barcodes repeated all over the surface. Paired with a Digimarc enabled Zebra scanner, you can scan the Digimarc barcodes on this flyer to launch the **What can you see** landing page before leaving the flyer behind with your customer.

## Start your Demo

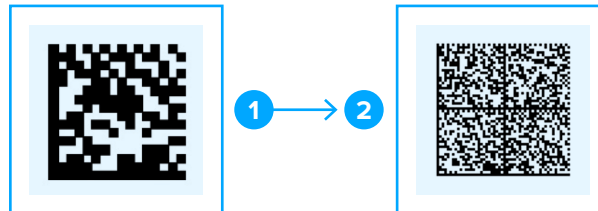
1

Plug in the scanner to your laptop (make sure you have Internet connection)



2

Scan these configuration barcodes (in order from left to right) to turn Digimarc on



3

Open your browser and place your cursor on the address/URL bar



4

Scan the Digimarc-imprinted flyer



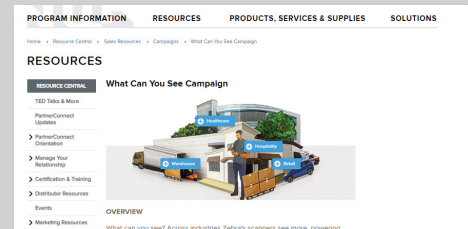
5

The What can you see landing page will launch on your laptop!



## Do you want additional copies of the flyer?

You can reprint more on any color printer. Just test them before doing the demo.



## Want to learn even more with guides and videos?

To get all you need, visit [https://partnerportal.zebra.com/PartnerPortal/resources/sales/what\\_can\\_you\\_see\\_campaign.aspx](https://partnerportal.zebra.com/PartnerPortal/resources/sales/what_can_you_see_campaign.aspx)

The more you know,  
the more you sell.