BlueStar COVID-19 Update Statement

March 24, 2020

Dear Partner,

In response to the on-going global concerns related to COVID-19, I wanted to update you on BlueStar’s response and actions. First and foremost, BlueStar remains committed to providing the finest customer service in the industry, delivering the technologies, tools, and training our global partners’ need to grow their businesses. During these challenging times, all resources are focused on business continuity, and providing our partners with the same level of support you have come to expect from BlueStar.

BlueStar has been deemed an “essential business” and all of our distribution centers throughout the Americas and European nations are operating at full capacity as usual. The hardware, software, and services we distribute everyday are assisting our global partners in delivering the best of breed technology solutions necessary to reduce and halt the world-wide impact COVID-19.

A vast majority of the solutions we ship enable our partners to provide technology in hospitals, acute care facilities, pharmacies, telehealth environments, and emergency management in both the public and private sectors. BlueStar and our partners also support many of the supply chains around the Americas and Europe enabling the delivery of much needed supplies, water, and food. In addition, we provide technology solutions for federal, state and local governments, including EMS, fire, police, and all armed forces around the world.

Our inventory levels are important when it comes to our ability to serve our partners. That being said, our inventory is well-stocked and able to meet demand. In addition, all of our value-added services including custom configuration, technical support and key injection remain 100% functional and ready to assist you in your daily business needs. Should you have any questions, please do not hesitate to contact your BlueStar representative directly.

I also would like to take this opportunity to thank the entire BlueStar Global Team for your dedication, tenacity, and unconditional support of our partners around the world in these challenging times. Your efforts are truly making a difference in defeating COVID-19 and building a better future for our families.

Stay strong, Stay healthy.

Steve G. Cuntz
President/CEO
BlueStar