RFID DESIGN AND DEPLOYMENT SERVICE

LEVERAGE THE RIGHT SERVICES AND EXPERTISE FOR MAXIMUM RFID SUCCESS
Realizing the full potential of an RFID system requires an experienced, highly skilled and responsive services organization — one that knows and understands RFID technology and how it can be applied to increase your operational efficiency, as well as the needs and requirements in your industry. When you choose Motorola for your RFID solutions, you get the expertise you need to get the most benefit from this emerging technology. We offer a proven track record in the development and implementation of RFID solutions that integrate seamlessly into your existing enterprise mobility infrastructure, and deliver maximum return on investment.

A LIFECYCLE APPROACH FOR A COMPLETE RFID SOLUTION
Motorola can help ensure that you meet your business objectives. Whether you are implementing an RFID solution to streamline operations and increase productivity, or to meet regulatory mandates, we provide the assistance you need throughout the four lifecycle phases of every RFID solution:

Planning and assessment
Minimize risk and reduce overall project cost in the planning phase with Motorola’s Design and Deployment Service. We help you gain a clear understanding of how RFID technology can be applied in your environment to meet your business objectives, significantly reduce your cost of operations, as well as assess potential obstacles. Working closely with your operations teams, we leverage our expertise in planning and executing successful RFID solutions to develop a proof of concept, as well as set — and meet — achievable goals.

Analysis and design
Whether you are planning an installation at a single location or full-scale rollout, Motorola can help ensure your RFID solution is architected specifically for your business, processes and environment.

A site survey assesses your environment — including physical and radio interference as well as materials flow — to determine if a standard or custom implementation is required. In order to select the tags that will deliver the best performance in your applications, we assess everything from product sizes and surface materials to package contents and reader zones. Through our experience implementing RFID solutions around the world, we are able to provide a clear vision of the implementation requirements and the expected system performance of your RFID solution.
Implementation
Motorola offers fully trained and experienced field engineers that possess a unique combination of product and technical expertise to help you become mandate compliant quickly and efficiently, as well as facilitate smooth commissioning and start-up for both single-location and enterprise-wide deployments.

Our team utilizes proven best practices that minimize the impact on your productivity during the implementation phase — enabling you to realize the benefits of your RFID system sooner. To further reduce deployment time, your hardware can be pre-configured to arrive ready for installation. Working on site, we establish read-point installations, configure readers and antennas, optimize read zones to deliver maximum read rates, and integrate the system with your current data infrastructure. When the implementation is complete, we test the solution to assure optimal system performance and address any issues.

Maintenance and support
Motorola’s Customer Services offer maintenance and support programs designed to ensure maximum uptime, ease of operation, low total cost of ownership and continued productivity enhancements. Skilled support representatives ensure that you receive the service you need, when you need it — from overnight replacement of a device that requires repair to around-the-clock1, on-site support for your Motorola RFID system.

For more information about our service programs or to purchase Motorola RFID Design and Deployment Service, please visit us on the web at www.motorola.com/business/services or access our global contact directory at www.motorola.com/enterprisemobility/contactus

AT-A-GLANCE: RFID Design and Deployment Service

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<th>SERVICE PROGRAM</th>
<th>PRODUCTS COVERED</th>
<th>DESCRIPTION</th>
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<tr>
<td>RFID Reader Deployment</td>
<td>FX7400 Fixed RFID Reader, RD5000 Mobile RFID Reader,</td>
<td>Provides physical installation and functional commissioning for deploying Motorola fixed and/or mobile RFID readers at dock doors, interior doorways, conveyor belts, storage areas and other environments requiring a floor, ceiling or flush mount reader installation. Includes RF environment analysis, portal design and deployment.</td>
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<td>XR Series RFID Readers</td>
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<td>RFID Site Survey</td>
<td>All Motorola RFID products</td>
<td>Includes full analysis of your environment — from the layout of your facility to visibility requirements and materials movement within a single site with a maximum of 250,000 square feet of area. (Multiple service packages may be ordered to cover larger areas.)</td>
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<tr>
<td>RFID Technical Consulting</td>
<td>All Motorola RFID products</td>
<td>Provides a full range of consulting and technical support for planning, design, installation, deployment and solution development. Services are available by the day.</td>
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<tr>
<td>RFID Advanced Technical</td>
<td>Motorola RFID reader systems</td>
<td>Enhance the skill level of your staff beyond fundamentals to the application of RFID technology.</td>
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<td>Training</td>
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1 - Where available. Please check with your Motorola representative as service availability may vary by country or location.
2 - The need for a custom or standard installation is determined based on an assessment of the planned portal location and modifications or additional equipment that may be required for installation.

Service availability may vary by country or location. Please check with your Motorola representative or visit www.motorola.com/business/services for current geographic availability.