



Posiflex KS7700

Winner of the 2012 Best IT Innovation Award

At CEBIT 2012 in Hanover Germany, after review of more than two thousand five hundred submissions, the Initiative Mittelstand awarded the Posiflex KS7700 with the Best IT Innovation Award. The INNOVATION PRIZE-IT of the "Initiative Mittelstand" is in its ninth running year; this Best of 2012 award recognizes products that have provided the most benefit for medium sized businesses.

Under the auspices of the German Federal Ministry of Economics and Technology and IBM Germany, products were reviewed by a 60-member panel of experts. From this board, the Initiative Mittelstrand selects the most interesting and innovative products.

Posiflex submitted the KS7700 for the hardware category outlining its description, pictures, customer benefits and engineering innovations. Jurors then compared the KS7700 against other similar hardware solutions deployed by medium sized businesses. This was not a touch screen POS terminal competition, but an open competition to select best in class hardware, which included a vast array of servers, displays, PCs and more.

The judges recognized the innovative engineering of the KS7700 with its patented aluminum alloy "heat fin" chassis allowing efficient heat diffusion, despite powering the high performance Intel® Core™ i5 processor, without a fan. Reliability is better assured without a fan, as traditional fanned terminals draw in particulates causing overheating leading to failure and high energy costs. After all, reliability is the crux of mission critical business environments.

For more information on the KS7700, 2012's Best IT Innovation award winner, www.posiflexusa.com/builtbetter.